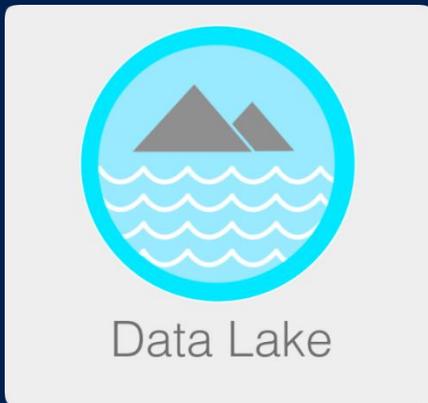# AuriQ Essentia on Microsoft Azure Includes Powerful Tools to Extract, Clean, and Analyze Cloud-Based Data at Scale and at a Fraction of the Cost of Others

MICROSOFT AZURE ISV PROFILE: AuriQ Systems

Founded in 1996, AuriQ Systems is a provider of business intelligence solutions. The AuriQ Essentia Data Lake Viewer, running on Azure Virtual Machines, enables any business user to finally have visibility and insight into the data stored in their cloud data lake without the need to manipulate or move files from those repositories.
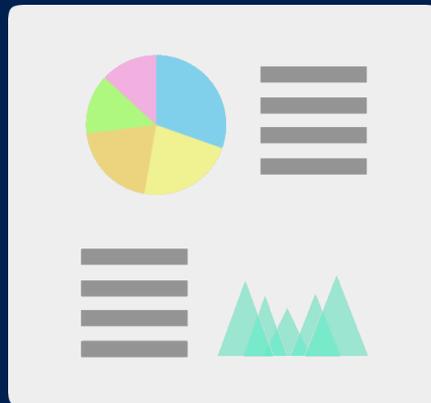
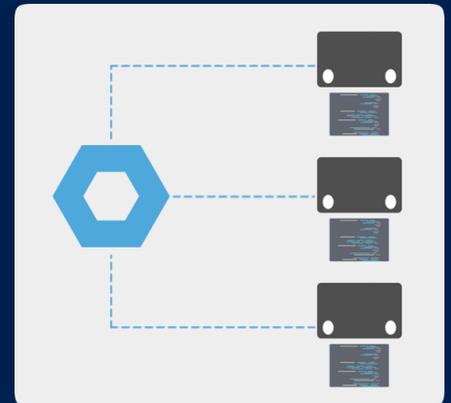## WHAT WE OFFER

Data Lake Visibility

- Easy categorization of multi-structured data across public, private, or hybrid cloud architectures

- Works with data as-is and in-place, without moving or modifying original cloud data stores

- File migration tool for users to quickly and easily move data from AWS S3 to Azure Blob

Analytics & Visualization

- Direct SQL style queries on raw data enables immediate insights into data without the burden of loading it first into a database

- Integration with R for statistical analysis of data

- Integration with Tableau for instant visualization

- Use cases include: log analytics, web analytics, IoT analytics, and hybrid-cloud data visibility

Scalable Performance

- Users can perform batch-processing on petabytes of data as easily as working with a single file

- Parallel processing across multiple Azure Virtual Machines dramatically improves data pipeline performance

- In-memory database enables fast analytics, creating data insights with less complexity

WHAT DO YOU NEED
Select and create Essentia Linux VM through the Azure Portal in the Microsoft Azure Marketplace. Essentia software is free to try for 30 days for all instance types (normal compute charges excluded).

LEARN MORE
Visit our website at www.auriq.com or email us at essentia@auriq.com to learn more.

Microsoft

Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.

KEY USE CASES

WEB APPLICATIONS
Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

CLOUD STORAGE
Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

BIG DATA & HPC
Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

MOBILE
Accelerate your mobile app development by using a backend hosted in Microsoft Azure. Scale instantly as your install base grows.

MEDIA
Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

FLEXIBLE APPLICATION MODEL
Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

ALWAYS ON, ALWAYS HERE
Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

DATA CENTER WITHOUT BOUNDARIES
Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

GLOBAL REACH
With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

Learn more: www.microsoftazure.com

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